

## THE PURPOSE DRIVEN ENTREPRENEUR

*...is focused on:*

- Continual Learning

- Knowing His Calling

- Balance and Truth

- Stewardship

- Time

- Money

- Leverage

- Character

- Wisdom and Discernment

- Wise Counsel

- Servant

- Avoiding Mistakes

- Confirmation

- Encouragement

- Led by the Spirit

*The Battle is...*



- Apathy

- Ignorance

- Deceit

- Settling for Average

- Fear of Risk

- Pride

- Overcoming Bad

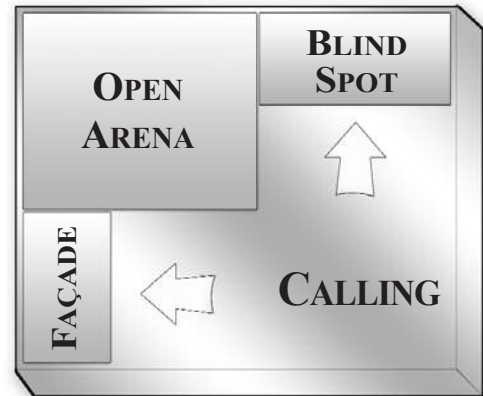
- Habits

## THE KEY TO WISDOM

*When two or more are gathered in His name and share from their heart, the truth reveals new wisdom and visions.*



*Build your business on a Solid Foundation*



Proverbs 1:5 (NIV)

*Let the wise listen and add to their learning and let the discerning get guidance.*

Proverbs 13:20

*He who walks with the wise grows wise, but a companion of fools suffers harm.*

Proverbs 15:22

*Plans fail for lack of counsel, but with many advisers they succeed.*

## DOUBLE LIFE OF A CHRISTIAN

### WORLD'S STANDARDS (public perception)

- Pursue growth
- Seek money/profits
- Use ego/power
- Achieve fame, success
- Acquire possessions
- Get revenge
- Self-centered, self-made
- Pursue goals/results
- Keep ownership
- Talk/impress
- Be sexually permissive
- Develop your mission
- Deceive when necessary
- Be opportunistic
- Be of service
- Price correctly
- Provide leadership
- Plan and organize
- Get even when necessary
- Be in control

### BIBLE STANDARDS (be led by the Spirit)

- Be obedient
- Be fruitful
- Be humble
- Significance
- Seek treasures in heaven
- Lord/Spirit led
- Love your enemy
- Pursue relationships
- Be a good steward
- Listen/pray
- Seek purity
- Pursue calling/vision
- Always be honest
- Use the right character
- Love in service
- Give a higher value
- Be a servant
- Repent, pray and plan
- Be forgiving
- Let go through Him

## 10 KEYS OF SUCCESSFUL CEOs

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### WORLD

1. Find and share the vision
2. Focus on your niche in the marketplace
3. Develop your Strategic Plan for growth
4. Hire talented people who produce
5. Measure everything
6. Cash flow is king
7. Price on value
8. Listen and take action
9. Share incentives/profits
10. Maximize quality and service

#### Companies most often:

- Task oriented
- Manipulation/measurements
- Tactical in approach
- Short-term focus

### WORD

1. Humbly repent and pray
2. Pursue your call - gifts and talents
3. Demonstrate character and integrity
4. Love your customers and employees
5. Praise with your words
6. Lead by example
7. Seek forgiveness
8. Rest, listen and abide in Him
9. Seek and appreciate diversity
10. Give before you harvest

#### Companies most often:

- Principle focus
- Relationship oriented
- Inspiration focus of Holy

#### Spirit

- Strategic/visionary focus
- Eternal focus

## THE ENTREPRENEURS CHOICE

### CEO Time Orientation

	URGENT	NOT URGENT
IMPORTANT	<ul style="list-style-type: none"> <li>• Crisis management</li> <li>• Monkey management</li> <li>• Focus on problems</li> <li>• Do yourself fixes, rework</li> <li>• Deadlines, projects</li> <li>• Prayers are urgent</li> </ul>	<ul style="list-style-type: none"> <li>• Plan, organize, delegate</li> <li>• Principle/value focus</li> <li>• Communication with staff, build character</li> <li>• Team building</li> <li>• Prayers for the future, His will</li> </ul>
NOT IMPORTANT	<ul style="list-style-type: none"> <li>• Frequent interruptions</li> <li>• Too much paperwork</li> <li>• Wasted meetings</li> <li>• Minor issues</li> <li>• Apathy</li> </ul>	<ul style="list-style-type: none"> <li>• Trivia, busywork</li> <li>• Distractions</li> <li>• Too much socializing</li> <li>• Wrong priorities</li> <li>• Money losers</li> <li>• Pure apathy</li> </ul>

### CEO Management/Leadership Styles

- Working IN the business
- The business drives you
- Tactical orientation
- No time to seek the will of the Father

- Working ON the business
- You lead the business
- Strategic orientation
- Time to seek the will of the Father

